CONTRACT



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And:

National Media Research Planning & Placement 815 Slaters Ln Alexandria, VA 22314-1219

	Contract / Re	evision	Alt Order	#
	285161	1	0835280	9
<u>Product</u>	*		*	
NRCC-IE				
Contract Dates	Estimate #			
09/20/16 - 09/26/16	7700			
<u>Advertiser</u>			Original Date	e / Revision
NRCC (Rep) National I	Republican Con	gressio	09/13/16	/ 09/13/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Account Executive S Ryan Eddins		Cash
	Property			Sales Office
	WNYT			HRP - Washing
	Special Hand			•
	Demographic			
	Adults 35-64			
	Agy Code	Adverti	ser Code	Product 1/2
		155		915
	Agency Ref	7	Advertise	er Ref
	117		1	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	e Rtn TypeSpots	Amount
1 WNYT 09/23/16 09/23/16 M-SU 11p News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/23/16 09/29/161 1	11-11:35p <u>Rate</u> \$650.00	:30	NM 1	\$650.00
2 WNYT 09/23/16 09/23/16 M-F 11:35p-12:35a Tonight Start Date End Date Weekdays Spots/Week Week: 09/23/16 09/29/161 1	S11:35p-12:35a <u>Rate</u> \$400.00	:30	NM 1	\$400.00
3 WNYT 09/23/16 09/23/16 M-F 12:35-1:35a Seth <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/23/16 09/29/161 1	12:35-1:35a <u>Rate</u> \$150.00	:30	NM 1	\$150.00
4 WNYT 09/23/16 09/23/16 M-F 5-5:30a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/23/16 09/29/161 1	5-5:30a <u>Rate</u> \$250.00	:30	NM 1	\$250.00
5 WNYT 09/23/16 09/23/16 M-F 5-5:30p News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/23/16 09/29/161 1	5-5:30p <u>Rate</u> \$450.00	:30	NM 1	\$450.00
6 WNYT 09/23/16 09/23/16 M-F 5:30-6a News Start Date End Date Weekdays Spots/Week Week: 09/23/16 09/29/161 1	5:30-6a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
7 WNYT 09/23/16 09/23/16 M-F 5:30-6P News Start Date End Date Weekdays Spots/Week Week: 09/23/16 09/29/161 1	5:30-6p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
8 WNYT 09/23/16 09/23/16 M-F 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 09/23/16 09/29/161 1	6-6:30p <u>Rate</u> \$800.00	:30	NM 1	\$800.00
9 WNYT 09/23/16 09/23/16 M-F AM Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/23/16 09/29/161 1	6-7a <u>Rate</u> \$750.00	:30	NM 1	\$750.00
10 WNYT 09/23/16 09/23/16 M-F Entertainment Tonight <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/23/16 09/29/161 1	7-7:30p <u>Rate</u> \$450.00	:30	NM 1	\$450.00
11 WNYT 09/23/16 09/23/16 M-F Today Show Start Date End Date Weekdays Spots/Week	7-9a <u>Rate</u>	:30	NM 1	\$750.00



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| NRCC (Rep) National Rep | 09/13/16 / 09/13/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/23/16 09/29/161 1	<u>Rate</u> \$750.00			
12 WNYT 09/26/16 09/26/16 M-F Today Show III Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	10-11a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
13 WNYT 09/26/16 09/26/16 M-SU 11p News Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	11-11:35p <u>Rate</u> \$650.00	:30	NM 1	\$650.00
14 WNYT 09/26/16 09/26/16 M-F 11:35p-12:35a Tonight Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	S11:35p-12:35a <u>Rate</u> \$400.00	:30	NM 1	\$400.00
15 WNYT 09/26/16 09/26/16 M-F 12:35-1:35a Seth Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	12:35-1:35a <u>Rate</u> \$150.00	:30	NM 1	\$150.00
16 WNYT 09/26/16 09/26/16 M-F 5-5:30a News Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	5-5:30a <u>Rate</u> \$250.00	:30	NM 1	\$250.00
17 WNYT 09/26/16 09/26/16 M-F 5:30-6a News Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	5:30-6a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
18 WNYT 09/26/16 09/26/16 M-F 5:30-6P News Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	5:30-6p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
19 WNYT 09/26/16 09/26/16 M-F 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	6-6:30p <u>Rate</u> \$800.00	:30	NM 1	\$800.00
20 WNYT 09/26/16 09/26/16 M-F AM Live Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	6-7a <u>Rate</u> \$750.00	:30	NM 1	\$750.00
21 WNYT 09/26/16 09/26/16 M-F Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	7-7:30p <u>Rate</u> \$450.00	:30	NM 1	\$450.00
22 WNYT 09/26/16 09/26/16 M-F Today Show Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	7-9a <u>Rate</u> \$750.00	:30	NM 1	\$750.00
23 WNYT 09/26/16 09/26/16 The Voice Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16 1 1	8-10p <u>Rate</u> \$2,250.00	:30	NM 1	\$2,250.00
24 WNYT 09/24/16 09/24/16 M-SU 11p News Start Date End Date Weekdays Spots/Week Week: 09/24/16 09/30/161 1	11-11:35p <u>Rate</u> \$650.00	:30	NM 1	\$650.00
25 WNYT 09/24/16 09/24/16 Saturday Night Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/16 09/30/161- 1	1130p-1a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
26 WNYT 09/24/16 09/24/16 Golf Start Date End Date Weekdays Spots/Week Week: 09/24/16 09/30/161- 1	12-330p <u>Rate</u> \$400.00	:30	NM 1	\$400.00
27 WNYT 09/24/16 09/24/16 Notre Dame Football Start Date	330-7p <u>Rate</u> \$750.00	:30	NM 1	\$750.00



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| Contract / Revision | Alt Order # | 08352809 |

 Contract Dates
 Product
 Estimate #

 09/20/16 - 09/26/16
 NRCC-IE
 7700

| Advertiser | Original Date / Revision |
| NRCC (Rep) National Rep | 09/13/16 / 09/13/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate	, , , , , , , , , , , , , , , , , , , ,	- JP - P	
28 WNYT 09/24/16 09/24/16 Sa-Su 6-6:30p News Start Date End Date Weekdays Spots/Week	6-6:30p Rate	:30	NM 1	\$550.00
Week: 09/24/16 09/30/161- 1	\$550.00			
29 WNYT 09/24/16 09/24/16 Sat Today 7-8a	7-8a	:30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 09/24/16 09/30/16 1- 1	Rate \$200.00			
30 WNYT 09/24/16 09/24/16 Sa Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 09/24/16 09/30/161- 1	7-8p <u>Rate</u> \$250.00	:30	NM 1	\$250.00
31 WNYT 09/24/16 09/24/16 Sa Today 9-10a Start Date End Date Weekdays Spots/Week	9-10a	:30	NM 1	\$250.00
Week: 09/24/16 09/30/161- 1	Rate \$250.00			
32 WNYT 09/25/16 09/25/16 Golf	130-6p	:30	NM 1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/16 10/01/161 1	Rate \$500.00			
33 WNYT 09/25/16 09/25/16 Su 7-8a NC13 Weekend To		:30	AM4	#000 D0
Start Date End Date Weekdays Spots/Week	Rate	.30	NM 1	\$200.00
Week: 09/25/16 10/01/161 1	\$200.00			
34 WNYT 09/25/16 09/25/16 NFL Football Night in Ame	7-8p	:30	NM 1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	.00		4000.00
Week: 09/25/16 10/01/161 1	\$900.00			
35 WNYT 09/25/16 09/25/16 Sun NC13 Weekend Today	8-9a	:30	NM 1	\$300.00
Start Date	<u>Rate</u>			
Week: 09/25/16 10/01/161 1	\$300.00			
36 WNYT 09/25/16 09/25/16 Su Today 9-10a	9-10a	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/25/16 10/01/161 1	\$300.00	5272-	70 P (A)	
37 WNYT 09/22/16 09/22/16 M-SU 11p News	11-11:35p	:30	NM 1	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/22/16 09/28/161 1	<u>Rate</u> \$650.00			
		20	NIE 2	0.400.00
38 WNYT 09/22/16 09/22/16 M-F 11:35p-12:35a Tonight <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate	:30	NM 1	\$400.00
Week: 09/22/16 09/28/161 1	\$400.00			
39 WNYT 09/22/16 09/22/16 M-F 12:35-1:35a Seth	12:35-1:35a	:30	NM 1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate		1,100	Ψ130.00
Week: 09/22/16 09/28/161 1	\$15 0.00			
40 WNYT 09/22/16 09/22/16 M-F 5-5:30a News	5-5:30a	:30	NM 1	\$250.00
Start Date			MARINE	•
Week: 09/22/16 09/28/161 1	\$250.00			
41 WNYT 09/22/16 09/22/16 M-F 5-5:30p News	5-5:30p	:30	NM 1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/22/16 09/28/161 1	Rate			
30,20,10	\$450.00		3686	
42 WNYT 09/22/16 09/22/16 M-F 5:30-6a News	5:30-6a	:30	NM 1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/22/16	<u>Rate</u> \$350.00			
43 WNYT 09/22/16 09/22/16 M-F 5:30-6P News	5:30-6p	:30	NM 1	¢550.00
Start Date End Date Weekdays Spots/Week	Rate	.30	NM 1	\$550.00
Week: 09/22/16 09/28/161 1	\$550.00			
44 WNYT 09/22/16 09/22/16 M-F 6-6:30p News	6-6:30p	:30	NM 1	\$800.00
' -	•		:0:589€7 ₩ 0 (7)	,

09/13/16 / 09/13/16



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	4	MICO (ICEP) Mational ICEP			
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type	Snote	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week	rate itti Type	Spois	Amount
Week: 09/22/16 09/28/161 1	\$800.00				
45 WNYT 09/22/16 09/22/16 M-F 730-8p Inside Edition	730-8p	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 09/22/16 09/28/16 1 1	<u>Rate</u> \$350.00				
46 WNYT 09/20/16 09/20/16 Chicago Fire	10-11p	:30	NM	1	\$1,250.00
Start Date End Date Weekdays Spots/Week Week: 09/20/16 09/26/16 -1 1	<u>Rate</u> \$1,250.00				
47 WNYT 09/20/16 09/20/16 M-SU 11p News	11-11:35p	:30	NM	1	\$650.00
Start Date End Date Weekdays Spots/Week Week: 09/20/16 09/26/16 -1 1	<u>Rate</u> \$650.00				
48 WNYT 09/20/16 09/20/16 M-F 11:35p-12:35a Tonight	S11:35p-12:35a	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 09/20/16 09/26/16 -1 1	<u>Rate</u> \$400.00				
49 WNYT 09/20/16 09/20/16 M-F 12:35-1:35a Seth	12:35-1:35a	:30	NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Week: 09/20/16 09/26/16 -1 1	<u>Rate</u> \$150.00				
50 WNYT 09/20/16 09/20/16 M-F NC13 Noon News	12-12:30p	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 09/20/16 09/26/16 -1 1	<u>Rate</u> \$200.00				
51 WNYT 09/20/16 09/20/16 M-F 5-5:30a News	5-5:30a	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 09/20/16 09/26/16 -1 1	<u>Rate</u> \$250.00				
52 WNYT 09/20/16 09/20/16 M-F 5-5:30p News	5-5:30p	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 09/20/16 09/26/16 -1 1	<u>Rate</u> \$450.00				
53 WNYT 09/20/16 09/20/16 M-F 5:30-6a News	5:30-6a	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 09/20/16 09/26/16 -1 1	<u>Rate</u> \$350.00				
54 WNYT 09/20/16 09/20/16 M-F 6-6:30p News	6-6:30p	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 09/20/16 09/26/16 -1 1	<u>Rate</u> \$800.00				
55 WNYT 09/20/16 09/20/16 M-F AM Live	6-7a	:30	NM	1	\$750.00
Start Date End Date Weekdays Spots/Week Week: 09/20/16 09/26/16 -1 1	<u>Rate</u> \$750.00				
56 WNYT 09/20/16 09/20/16 M-F Today Show	7-9a	:30	NM	1	\$750.00
Start Date End Date Weekdays Spots/Week Week: 09/20/16 09/26/16 -1 1	<u>Rate</u> \$750.00		l l		
57 WNYT 09/20/16 09/20/16 M-F 730-8p Inside Edition	730-8p	:30	MM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 09/20/16 09/26/16 -1 1	<u>Rate</u> \$350.00				
58 WNYT-09/21/16 09/21/16 Chicago PD	10-11p	:30	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Week: 09/21/16 09/27/16 1 1	Rate \$2,000.00				
59 WNYT 09/21/16 09/21/16 M-SU 11p News	11-11:35p	:30	NM	1	\$650.00
Start Date End Date Weekdays Spots/Week Week: 09/21/16 09/27/16 1 1	Rate \$650.00				
60 WNYT 09/21/16 09/21/16 M-F 11:35p-12:35a Tonight	S11:35p-12:35a	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 09/21/16 09/27/16 1 1	<u>Rate</u> \$400.00				



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	Contract / Revision 285161 /	Alt Order # 08352809	
Contract Dates 09/20/16 - 09/26/16	Product NRCC-IE	Estimate # 7700	
Advertiser NRCC (Rep) National		riginal Date / Revision 09/13/16 / 09/13/16	

*Line Ch Start Date End Date Description	Start/End Time	Spot Days Length Wee		Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
61 WNYT 09/21/16 09/21/16 M-F 12:35-1:35a Seth Start Date End Date Weekdays Spots/Week	12:35-1:35a Rate	:30	NM	1	\$150.00
Week: 09/21/16 09/27/161 1	\$150.00				
62 WNYT 09/21/16 09/21/16 M-F 5-5:30p News	5-5:30p	:30	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/21/16 09/27/161 1	<u>Rate</u> \$450.00				
63 WNYT 09/21/16 09/21/16 M-F 5:30-6P News	5:30-6p	:30	NM	1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate		14141	180	Ψ000.00
Week: 09/21/16 09/27/161 1	\$550.00				
64 WNYT 09/21/16 09/21/16 M-F 6-6:30p News	6-6:30p	;30	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/21/16 09/27/161 1	<u>Rate</u> \$800.00				
65 WNYT 09/21/16 09/21/16 M-F AM Live	6-7a	:30	NM	1	\$750.00
Start Date	Rate				4.00.00
Week: 09/21/16 09/27/161 1	\$750.00				
66 WNYT 09/21/16 09/21/16 M-F Entertainment Tonight	7-7:30p	:30	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/21/16 09/27/161 1	Rate \$450.00				
		Totals 232.20		66	\$35,200.00
		Totals Louis		200	455,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	54	\$27,650.00	(\$4,147.50)	\$23,502.50
09/26/16 -09/26/16	12	\$7,550.00	(\$1,132.50)	\$6,417.50
Totals	66	\$35,200.00	(\$5,280.00)	\$29,920.00

Signature:	Date:	